

AQUACULTURE
TODAY2007 EDINBURGH
17 - 19 APRIL

'fit for the future'

17 – 19 April 2007, Sheraton Grand Hotel, Edinburgh

UNIQUE NETWORKING
OPPORTUNITIES

www.aquaculturetoday.co.uk

**The UK's leading conference
for the aquaculture industry,
attracting world class speakers
to a world class city**

JOIN US FOR:

- Exclusive access to industry's top speakers
- First class exhibition and excellent networking facilities
- Full delegate pack and papers
- Lunch and refreshments on both days
- Special gala industry awards dinner with further networking opportunities

**Book before the end of
February and save £100!**

Sponsored by:

Fish Farmer

FISHupdate

 **LANDCATCH**

 **SEAFOOD 1000**

SEAFISH

Supported by:

 **Scottish Salmon**
SSPO

 **Sheraton Grand
HOTEL & SPA**



TUESDAY 17 APRIL

19:00 – 21:00 Evening Welcome Drinks Reception and Registration – Banqueting Foyer, Edinburgh Suite

WEDNESDAY 18 APRIL

08:30 – 09:30 Registration – Banqueting Foyer, Edinburgh Suite
REFRESHMENTS & EXHIBITION

**“A prime opportunity
to meet with key
figures.”**

Freedom Food, Sponsors

OFFICIAL OPENING

CHAIRMAN Bob Kennedy, Senior Editor, Fish Farmer Magazine

09:30 Introduction to Conference

09:40 Keynote Speech – Dr Michael Crawford PhD, CBiol, FIBiol, FRCPath

REACHING THE CONSUMER

Focus on seafood, the brand: our industry's PR, our health message and attitudes of consumers today

GUEST CHAIRMAN Alistair Lane, Executive Director, European Aquaculture Society

10:00 Karol Rzepkowski, Managing Director, Johnson Seafarms

10:30 Doug McLeod, Chairman, Association of Scottish Shellfish Growers

11:00 REFRESHMENTS & EXHIBITION

11:30 Mark Burgham, Aquaculture Management Directorate, Fisheries and Oceans Canada

12:00 Steven Tait, Head of Sales and Marketing, Freedom Food

12:30 Questions & Answers

13:00 – 14:30 LUNCH – TERRACE & GRILL RESTAURANT

MARKET DEVELOPMENTS

Focus on the UK market within an international context: new markets, prices, legislation, trade restrictions and export potential

GUEST CHAIRMAN To be confirmed

14:30 Karen Galloway, Marketing Director, Sea Fish Industry Authority

15:00 Martin Jaffa of Callander McDowell

15:30 REFRESHMENTS & EXHIBITION

16:00 Prof Colin A Galbraith, Director of Policy & Advice, Scottish Natural Heritage

16:30 Birgitte Sorheim, Marketing Manager, Fish Pool ASA

17:00 Questions & Answers

19:30 GALA INDUSTRY AWARDS DINNER – EDINBURGH SUITE

THURSDAY 19 APRIL

08:30 – 09:15 Registration – Banqueting Foyer
REFRESHMENTS & EXHIBITION

09:15 Keynote Speech – Crown Estate

FISH WELFARE & ENVIRONMENTAL ISSUES

Focus on key research including Seventh Framework Programme, diseases and their prevention, vaccinations and environmental management systems

GUEST CHAIRMAN Prof Randolph Richards, Director, Institute of Aquaculture, University of Stirling

09:30 Mario Santos, Directorate General for Fisheries and Maritime Affairs, EU Commission, Brussels
10:00 Dr David Verner-Jeffreys, CEFAS

10:30 REFRESHMENTS & EXHIBITION

11:00 Prof Patrick Smith, Scientific Advisor, Schering Plough
11:30 Mark Taylor, Environmental Management Consultant, Thistle Environmental
12:00 Questions & Answers

12:30 – 13:30 LUNCH – TERRACE & GRILL RESTAURANT

INTERNATIONAL INITIATIVES

Focus on new products, technologies and systems worldwide, developing markets and off-shore opportunities

GUEST CHAIRMAN Dr Malcolm Dickson, International Fish Farm Consultant

13:30 Arun Lavi, Business Development Manager, Atlantium Ltd, Israel
14:00 Neil Manchester, Operations Director, Landcatch Natural Selection

14:30 REFRESHMENTS & EXHIBITION

15:00 Donal Maguire, Aquaculture Development Manager, BIM
15:30 Dr Kim Jauncey, Senior Lecturer, Institute of Aquaculture, University of Stirling
16:00 Questions & Answers

16:30 SUMMARY & CLOSE OF CONFERENCE

“Aquaculture Today is immensely helpful for my business. Content and quality of speakers is top rate. All-important networking opportunities are excellent.”

Richard Slaski, FSAP



Booking Form

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CONFERENCE PACKAGE

The full conference experience includes:

- Delegate pack and papers
- Exhibition and networking
- Special gala awards dinner
- Evening entertainment
- Lunch and refreshments on both days
- Access to all speaker presentations

DELEGATE DETAILS

Title:
 Forename: Surname:
 Job Title:
 Organisation Name:
 Address:

 Town/City:
 County/Province:
 Post Code:
 Telephone No:
 Facsimile No:
 Email Address:
 Number of Employees:
 Type of Company:
 Job Function:

Do you control/influence your company's spending decisions? Y/N
 Are you a member of a Trade Association? Y/N
 Is your company interested in exhibiting? Y/N
 Is your company interested in sponsorship opportunities? Y/N
 Are you interested in subscribing to Fish Farmer Magazine? Y/N
 Are you interested in subscribing to FISHupdate Magazine? Y/N

RATE
Full conference package, before discount - **£495 + VAT (£581.63)**
Full conference package,
 with Trade Association discount - **£395 + VAT (£464.13)**
 AVAILABLE TO ALL TRADE ASSOCIATION MEMBERS
Full conference package,
 with Early Bird discount - **£395 + VAT (£464.13)**
 AVAILABLE TO ALL DELEGATES BEFORE END FEBRUARY 2007
One Day package,
 including gala awards dinner - **£355 + VAT (£417.13)**

METHOD OF PAYMENT

I wish to pay by cheque, enclosed, for £.
 I wish to pay by (tick box)
 AMEX MASTERCARD VISA SWITCH

CARD DETAILS

Card No:
 Card Start Date: / Card Expiry Date: /
 Cardholder's Name:
 Your Security Number (3 digit number on the back of your card):

CARDHOLDER'S DETAILS (if different from above)

Title:
 Forename: Surname:
 Job Title:
 Organisation Name:
 Address:

 Town/City:
 County/Province:
 Post Code:
 Telephone No:
 Facsimile No:
 Email Address:

I confirm the above bookings and agree to the terms of cancellation as stated
 Signed: Date:

Cancellation

Should you wish to cancel your registration, this must be done prior to Friday 16 March 2007 and an administration fee of 20% will be charged. Cancellations must be confirmed in writing to be considered. No refunds will be available after this date but substitute delegates will be welcome. The names of substitute delegates must be with the organisers prior to 17 April 2007. Non-attendance at the conference will be considered late cancellation and the full fee will be payable. In the event of any unforeseen circumstances, the organisers reserve the right to cancel the event. Should this arise, full refunds will be given.

UK Data Protection Act 1998

I understand that the information I provide will be held for administrative purposes and will be used to keep me informed of future events and activities. By signing above, I give my consent for the data to be used for such purposes. If you would prefer not to be notified of future events and activities then please tick the box.

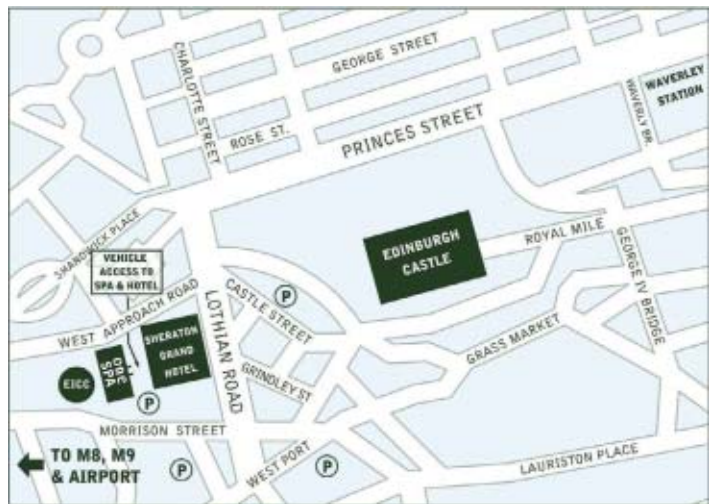
Bookings and Enquiries

All enquiries should be directed to:
 Aquaculture Today 2007
 Special Publications
 Craigcrook Castle
 Craigcrook Road
 Edinburgh EH4 3PE

Tel: Claire Anderson or Joanna Jeffries +44 (0) 131 312 4550
 Email: canderson@specialpublications.co.uk
jjeffries@specialpublications.co.uk
 Web: www.aquaculturetoday.co.uk

Conference Venue

Nestled in the shadow of historical Edinburgh Castle and just minutes walk from theatres, visitor attractions and the shops on Princes Street, the Sheraton Grand Hotel and Spa is situated in the heart of Edinburgh. With spectacular views of Edinburgh Castle, four outstanding restaurants including award winning restaurants the Grill Room and Santini, and home to 'One' – Europe's most advanced city spa - the Sheraton Grand is the perfect place to indulge your mind, body and spirit in luxurious 5-Star opulence.



Sheraton Grand Hotel and Spa
 1 Festival Square
 Edinburgh
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 Fax: + 44 (0) 131 221 9631
 Web: www.sheraton.com/grandedinburgh

Accommodation

Accommodation is not included in the delegate package. To view options please go to our website www.aquaculturetoday.co.uk

Please note: The programme may be subject to change.